CBE INTERNATIONAL

Audited

Annual Report

April 1, 2023, through March 31, 2024

CBE exists to promote the biblical message (Gal. 3:28) that God calls women and men of all cultures, races, and classes to share authority equally in service and leadership in the home, church, and world. CBE's mission is to eliminate the power imbalance between men and women resulting from theological patriarchy.

Through CBE, God reaches global communities with the liberating message of Scripture that women and men are created for mutuality in the home, church, and the world. CBE educates and advocates to ensure women worldwide know that God loves them and calls them equally to use their God-given gifts. When women learn that they are equally valued and called by a loving God to lead and serve in God's work, their lives are changed, and their faith is restored. When they are given a voice, they often speak prophetically and passionately, declaring the gospel that they were previously unable to fully express.

CBE's website hosts an ever-growing online library of over four-thousand free resources to educate and equip Christians on women's biblical equality. Since 2020, we have averaged more than 1.5 million page views on our website per year, with approximately one million unique website visitors per year and over one million unique page views for CBE's journal, magazine, and blog. CBE's website can be translated into eighteen languages. CBE's key resources are available in over thirty-five languages.

CBE uses a vast array of resources to uniquely engage an extensive global network of ministry partners—thought-leaders, humanitarians, scholars, denominational leaders, and pioneers from more than one-hundred denominations and 214 countries and territories. This network disseminates CBE's award-winning biblical resources to many cultures, denominations, ages, educational levels, and vocations worldwide. Together we skillfully advocate for mutuality between women and men which flourishes marriages and churches and lowers abuses worldwide.

CBE's 2023 International Conference in Brazil was a powerful example as our message ignited conversations and momentum for women's biblical equality in the home, church, and in South America. We recognize the call of God far more clearly after watching Brazilians devour two days of conference lectures and two books in their mother tongue. Conference lectures are available on CBE's website, and YouTube and SoundCloud channels.

Partnering and collaborating with other people and organizations is essential in CBE's work. In March 2024, I joined the United Nations Commission on the Status of Women panel on, "Theological Commitments Towards Gender Equity: Practical Case Studies from Christian Organizations." At the Evangelical Theological Society annual meetings, my paper was read and then published in a new book, *Need to Know: Empowering Female Leadership and Why It's Essential for the Future of the Church,* published by 100 Movements Publishing and available on CBE's online bookstore. CBE participates in theological discussions worldwide to show that when Scripture is properly interpreted, it teaches that women and men were created to serve and lead as mutual partners.

CBE's outreach worldwide is made possible by a devoted, talented team of volunteers, writers, scholars, staff, interns, donors, and humanitarians who are the hands and feet of Jesus leading chapters, serving on prayer teams, creating resources, and publishing new books and better Bible translations. They work in obscurity not seeking personal recognition or platforms but are prayerfully conscious that this world, though not our home, is nonetheless a precious opportunity to show that leadership is modeled after Christ's sacrifice and service.

Thank you for standing with CBE's international work. We're so very grateful for your partnership.

Dr. Mimi Haddad, President

Advancing the Message of Mutuality on CBE's Website

People worldwide have access to CBE's articles, journal, magazine, blog, and podcast for free online. Each week, new biblical resources are added that can be translated into seventeen languages.

Routine updates to improve SEO on CBE's website helps web users find CBE's content. It draws in more people to new and existing CBE online resources, including non-English speakers. With translation and free access to CBE journals, blogs, e-learning courses, podcasts, and radio spots, 1,624,533 people visited CBE's website in our 2024 fiscal year.

In FY2024, CBE's website received:

- 995,940 Unique Visitors. This was CBE's highest year documented!
    - 34.49% increase from FY2023 (740,525)
- 1,624,533 total pageviews (highest year documented)
    - 30.75% increase from FY2023 (1,242,512)
- Average Visit Duration: 104 seconds (highest year documented)
    - 23.58% increase from FY2023 (84)
- Event Count: 6,269,499
- Average Engagement Time: 81.5 seconds
- Engagement Rate: 49.87%

Using Multimedia Resources to Reach More People

CBE radio spots were played on Salem Media's national Digital XM in English, and on Salem Media's Dallas Talk Radio in Spanish. National Digital XM in English averaged between 12 and 16 website visits per airing, while Spanish continued to increase over the year, spiking up to 68.8 website visits per airing! The radio spots draw on average 47 visits to CBE's Spanish resource landing page—mujerradio.org.

Spanish radio also aired CBE spots through the Salem radio station website. A sharp increase in CBE website traffic shows the global reach of Salem Media's Spanish station. By the end of FY2024, six of the top ten nations coming to CBE's website were from Spanish speaking nations including Spain, Mexico, Colombia, Venezuela, Argentina, Chile, and Peru!

CBE published 31 podcast episodes. To make it more cost effective, the structure of the podcast was adjusted to two monthly themes: *Women and Words: Why Bible Translation Matters,* and *New Voices: The Latest Conversation on an Age-Old Struggle*, and three quarterly themes: *Global Impact: Egalitarian Theology and Human Flourishing, Intersectionality: Where Race, Gender, and Religion Collide,* and *Women and Men Leading Together: Stories from the Field. The New Voices* theme ended in October 2023. We replaced it with a new theme and new hosts focused on *Headship Theology*.

The number of downloads increased to 27,794 (+22%) in FY2024. The number of countries reached through the podcast increased to 96 (+6%) in FY2024. There's been an increased interest in Bible translation overall, due also to CBE's Bible translation project and podcast.

CBE added two eLearning courses and nearly completed a third course. The two finished courses are, *Beyond Bias: Aligning Toward God's Vision for Women and Men in Bible Translation*, and *Nurturing Women's Equality: An Evaluation Tool*. The third course examines 1 Timothy 2:8–15. There are currently four eLearning courses on CBE's website.

Distributing Life Changing Publications

CBE's *Mutuality* magazine received an Evangelical Press Association (EPA) award: First place, Best in Class for issue 29.3 themed "The Problem of Porn." See all the *Mutuality* awards here. CBE's academic journal, *Priscilla Papers,* received fifth place, Best in Class for issue 37.3 themed "Culture." See all the *Priscilla Papers* awards here.

Almost four hundred printed copies of *Priscilla Papers* and more than four hundred printed copies of *Mutuality* were distributed at events. In addition, 1,052 issues of *Mutuality* and 1,095 issues of *Priscilla Papers* were mailed to subscribers. On CBE's website, *Priscilla Papers* received 416,055 pageviews and *Mutuality* received 415,243 pageviews.

Our award-winning publications were available on prestigious websites like JSTOR, EBSCO and Academia. *Priscilla Papers* received 5,827 requests and *Mutuality* received 5,123 requests on JSTOR's Open Community Collections, where millions of researchers worldwide can access these free of charge. ON EBSCO, *Priscilla Papers* received 15,795 views and *Mutuality* received 3,691 views.

CBE advocates for women's leadership at the highly influential Evangelical Theological Society (ETS) annual meetings. At these events, CBE holds a book/article table, and we co-lead a study section—Evangelicals and Women—sharing oversight of eight hours of Invited and Proposed Papers. 335 journals were distributed at the ETS annual meeting in November 2023.

In addition, 300 journals were distributed, and 27 books were sold at the Grace Life Conference at World Changers Church International, which was held July 13-15, 2023, in Atlanta, Georgia.

Bringing Voices Together to Consider Egalitarian Issues at CBE International Conferences

At CBE's 2023 International Conference in Brazil, we were able to introduce biblical egalitarian thought into a church culture that is one of the most patriarchal in the western hemisphere.

The conference ignited many conversations on women's biblical equality in churches and homes after Thomas Nelson Brasil translated and distributed CBE books—*Side by Side* and *Partners in Marriage and Ministry*—country-wide. CBE also gave these books to every conference attendee. One seminary expressed interest in adapting their statement on women and church ministry to reflect CBE's mission statement; a Brazilian speaker published a book on her lecture; and a CBE WhatsApp group was created with over thirty women and men who continue to meet and work toward the goal of partnering with CBE in Brazil. To grow egalitarian momentum in South America, egalitarians from Brazil plan to attend CBE's 2025 conference in Argentina.

Preparing Women to Lead

CBE awarded three $3,000 Alvera Mickelsen Memorial Scholarships to Jocelyn Moore (MA in Theological Studies, Palmer Theological Seminary), Malorri Seamon (MA in Theological Studies, Nazarene Theological Seminary), and Nicole Kelly Vickey (MDiv, Duke Divinity School). As has been proven in the past, as these women become educators, pastors, nonprofit workers, theologians, and ministers, they will have a profound impact in their churches and communities for women's biblical equality. Their presence alone and use of their education and spiritual gifts will help dismantle patriarchal bias and shape the next generation.

The annual scholarships help women pursuing master's degrees in ministry fields related to preaching, communications, writing, youth ministry, pastoring, or nonprofit work. See winners and watch videos of how these scholarships have been a game-changer for women students at cbe.today/ammsstories.

Creating Gender-Accurate Bible Translations

An international team of Bible scholars is translating more than five hundred Bible verses (nearly seventy different passages) to improve flawed translations that demean women and foster abuse. Their work will provide exegetically-sound, gender-accurate, and accessible English translations, as well as commentary explaining the translators' revisions.

This past year, CBE's Bible translation team increased the number of OT passages to 27 (along with a first draft of commentary). The team completed a second draft of 12 (of 27) passages. The NT team completed a first draft of

commentary for 28 passages and completed a second draft of commentary for 16 of the 28 passages. The team's translation work is now featured on CBE's podcast "Women and Words: Why Bible Translations Matters."

Advancing Biblical Equality in sub-Saharan Africa

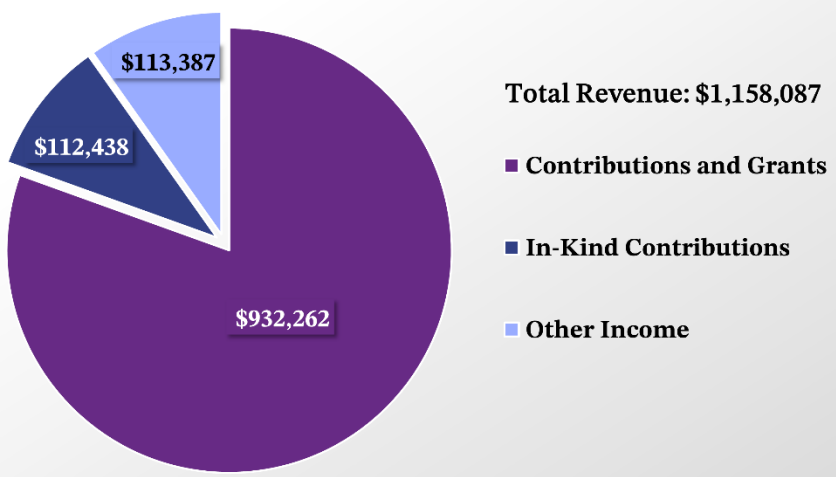
CBE has been working with Courtship & Marriage Foundation (CoMaFo) (Zimbabwe), IFAGE (Kenya), and SheLearns (Uganda) since 2013. Our joint mission is to educate and equip Christians in Sub-Saharan Africa with resources about women's biblical equality. These partners conduct workshops and conferences with youth, married couples, and other community leaders to tear down patriarchy that has been causing gender-based violence, child marriages, and other injustices suffered by women and their communities.

For example, at a pastor training in Bugiri, Uganda, participants used CBE's book, *Still Side by Side* to discuss prominent Bible verses in groups, which increased their ability to address these texts. Most of the pastors have never been to seminary or a theological school. Instead, they are learning on the job with limited reading resources. One pastor said, "I have finally been enlightened on Ephesians 5:21–22." Then he started talking to his wife, also in attendance, about key points in the presentation.

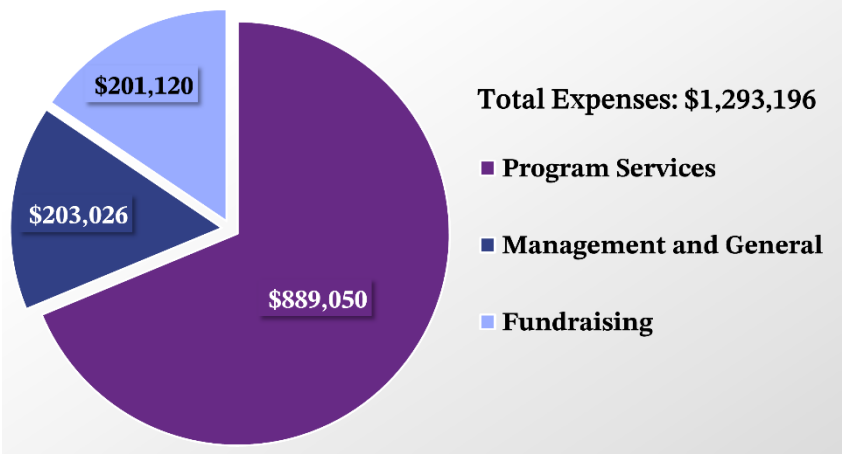
At another training in Uganda, the leader of Scripture for Kaboong's senior secondary school promised to continue with group discussions to better understand Scripture that supports shared authority between women and men using the *Side by Side* booklets. He confessed he "learned a lot and promised to fight for girls' rights at school and in the community."

Change in Net Assets ($246,973) – Audited

Ending Net Assets $570,692



CBE is compliant with the Evangelical Council of Financial Accountability, earning a 100 percent four-star rating from Charity Navigator, a Transparency Certificate from Excellence in Giving, and a Platinum Transparency award from GuideStar.



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