

**Sponsor and Exhibitor
Information and Application**

Tell Her Story

Women in Scripture and History

July 26–28, 2024 | Denver, Colorado



Christians for Biblical Equality

122 West Franklin Avenue, Suite 218

Minneapolis, MN 55404

Phone: **612-872-6898**










cbe@cbeinternational.org

www.cbeinternational.org

Contents

[illegible]

Connect with CBE

-  Connect with CBE online to learn more about us, enjoy the resources we offer, and take part in our ministry.
 -  Visit our website, cbeinternational.org, to find thousands of free resources—articles, book reviews, and video and audio recordings.
 -  Follow our blog (cbe.today/mutuality). Get news, updates, and free resources (cbe.today/news).
 -  Follow us on Twitter @CBEInt (twitter.com/cbeint).
 -  Find us on Facebook (facebook.com/cbeint).
 -  Follow us on Instagram @cbeinternational (instagram.com/cbeinternational).
 -  Follow us on LinkedIn (linkedin.com/company/christians-for-biblical-equality/).
 -  Find us on YouTube (youtube.com/@cbeinternational).
 -  Listen to us on Soundcloud(soundcloud.com/cbe-international).

About CBE

CBE International (Christians for Biblical Equality) is a nonprofit organization of Christian women and men who believe that the Bible, properly translated and interpreted, teaches the fundamental equality of women and men of all racial and ethnic groups, all economic classes, and all ages, based on the teachings of Scriptures such as Galatians 3:28:

“There is neither Jew nor Gentile, neither slave nor free, nor is there male and female, for you are all one in Christ Jesus.”
(NIV 2011).

As a global community, CBE strives to become an interculturally competent organization committed to advocacy for the equality, equity, and leadership of all women regardless of culture, class, race, ethnicity, or age.

Each year, CBE:



Promotes
4000+ Egalitarian
resources online



Reaches 180+
Countries



Engages 400+
Donors



Reaches
1,000,000+
People worldwide

Why Become a Conference Sponsor?

CBE conferences connect you with egalitarian students, pastors, nonprofit leaders, scholars, and practitioners from global communities who are called to promote equal authority and leadership between women and men in the home, church, and world. Your participation in CBE's conferences makes it possible to extend your reach and equip people to follow God's calling on their lives.

As a sponsor, you will be able to have an exhibitor booth to share information about your organization, interact with actively engaged Christians, sell merchandise, and grow your audience. And because the conference will be livestreamed, your reach extends beyond people physically present. Your logos and links on our website will be available for participants worldwide to learn more about your organization and work. Sponsors and exhibitors may have the chance to interact with in-person, hybrid, and virtual attendees through our event management application during the conference, making your reach with CBE's global audience that much more impactful.

By partnering with CBE through a conference sponsorship, you demonstrate your organization's participation in equipping a global church that recognizes that God calls women and men to equal and shared authority.

CBE's Mission and Core Values

CBE's Mission

CBE exists to promote the biblical message that God calls women and men of all cultures, races, and classes to share authority equally in service and leadership in the home, church, and world. CBE's mission is to eliminate the power imbalance between men and women resulting from theological patriarchy.

Core Values

- Scripture is our authoritative guide for faith, life, and practice.
- Patriarchy (male dominance) is not a biblical ideal but a result of sin that manifests itself personally, relationally, and structurally.
- Patriarchy is an abuse of power, taking from women and girls what God has given them: their dignity, freedom, and leadership, and often their very lives.
- While the Bible reflects a patriarchal culture, the Bible does not teach patriarchy as God's standard for human relationships.
- Christ's redemptive work frees all people from patriarchy, calling women and men to share authority equally in service and leadership.
- God's design for relationships includes faithful marriage between a woman and a man, celibate singleness, and mutual submission in Christian community.
- The unrestricted use of women's gifts is integral to the work of the Holy Spirit and essential for the advancement of the gospel worldwide.
- Followers of Christ are to advance human flourishing by opposing injustice and patriarchal teachings and practices that demean, diminish, marginalize, dominate, abuse, enslave, or exploit women, or restrict women's access to leadership in the home, church, and world.

CBE's Statement of Faith

- We *believe* in one God, creator and sustainer of the universe, eternally existing as three persons equal in power and glory.
- We *believe* in the full deity and the full humanity of Jesus Christ.
- We *believe* that eternal salvation and restored relationships are only possible through faith in Jesus Christ who died for us, rose from the dead, and is coming again. This salvation is offered to all people.
- We *believe* the Holy Spirit equips us for service and sanctifies us from sin.
- We *believe* the Bible is the inspired word of God, is reliable, and is the final authority for faith and practice.
- We *believe* that women and men are equally created in God's image and given equal authority and stewardship of God's creation.
- We *believe* that women and men are equally responsible for and distorted by sin, resulting in shattered relationships with God, self, and others.
- Therefore, we *lament* that the sins of sexism and racism have been used to historically oppress and silence women throughout the life of the church.
- We *resolve* to value and listen to the voices and lived experiences of women throughout the world who have been impacted by the sins of sexism and racism.

Past CBE Conference Sponsors



Baylor–George W. Truett
Theological Seminary



Earlham School of Religion



ECO: A Covenant Order of
Evangelical Presbyterians



Fuller Theological
Seminary



Global Center for Women and
Justice–Vanguard University



Gordon-Conwell
Theological Seminary



Houghton College



Houston Graduate
School of Theology



InterVarsity Press



The M3ND Project



North American
Lutheran Seminary



North Park Theological
Seminary



Nyack College & Alliance
Theological Seminary



Salvation Generation



Thomas Nelson Brasil



Trinity School
for Ministry



Ultimato



The Well–InterVarsity



Western Theological
Seminary



Wipf and Stock
Publishers

Sponsorship Opportunities

2024 Tell Her Story: Women in History and Scripture July 26–28, 2024 | Denver, Colorado

So now that you know who we are, here are your sponsor opportunities:

	Exhibiting Sponsors				Advertising Sponsors		
	Platinum	Gold	Silver	Bronze	Exhibitor	Full Page	1/2 Page
Price	\$7,500.00	\$5,000.00	\$3,000.00	\$2,000.00	\$1,000.00	\$1,000.00	\$500.00
Exhibitor Booth	X	X	X	X	X		
Listing and exhibitor hall profile in CBE Conference App	X	X	X	X	X		
Hyperlinked Logo on CBE's Conference Webpage	X	X	X	X	X	X	X
Hyperlinked Logo in a "Thank you to our sponsors" Email	X	X	X				
Logo Displayed at Welcome Desk	X	X					
Logo in Conference Slideshow (Shown throughout entire conference)	X	X	X	X			
Logo on Sponsor Page of Attendee Workbook	X	X	X	X	X	X	X
Ad in Attendee Workbook	1 page or 2 page spread option	1 page	1/2 page	1/4 page		1 page	1/2 page
Tagged or Collaborative Social Media Posting	X	X	X				
Video Presentation	3-minute video	2-minute video					
Session Presentation	Session (subject to approval)						
Complimentary Registration(s)	2	2	1	1	1		

Exhibitors may not assign or sublet any portion of their exhibit space to another company. Organizational members will receive 10% off the prices listed.

Additional Sponsorship Options

Co-Branded Tote Bags: \$1,000
Cotton Canvas Tote Bag

Co-Branded Water Bottles: \$1,000
Sports Water Bottle with Cap

Sponsorship Application and Contract

Spots are limited. Applications are evaluated on first come, first serve basis.

Organization:

Contact Person:

Title:

Address:

City:

State:

Zip:

Phone:

Email:

Web address:

Briefly describe the mission of the organization:

Are you a registered nonprofit? Yes No

Booth Information

Please list the materials/items you will be promoting and/or selling at the conference (attach a separate sheet if necessary):

Will your booth need electricity?* Yes No

*Electrical outlets are limited. Requests will be granted to exhibitors on a first-come, first-served basis until all electrical outlets are assigned. Please have an alternate plan if you should not have access to electricity.

Registration

Exhibitor and sponsorship applicants with a complimentary registration included in the selected package need only to provide the name(s) of the representative(s) below. Any Exhibitor and Sponsorship applicants who wish to send more than the complimentary representative(s) should contact CBE at +1 (612) 872-6898 or conferences@cbeinternational.org.

For the number of complimentary registrations included with your sponsorship, please see the sponsorship levels on page six.

Name of Representative(s)

Representative #1:

Representative #2:

(If applicable):

Representative #1 Email:

Representative #2 Email:

(If applicable):

Amount Due

Sponsorship Level:

Exhibitor Amount:

Add On Package:

Package Amount:

Total Amount Due:

Form of Payment (Check all that apply)

I prefer to receive an invoice before authorizing payment.

(Please complete all other options, sign, and send in the application. An invoice will be emailed to you.)

I prefer to receive a PayPal invoice payment link.

I have enclosed a check in the amount of \$ _____ (Please make payable in US funds to CBE.)

I would like to wire payment to CBE. (Please add \$20 for wire payment fee.)

Please provide the billing address (if different from the address provided above):

Country:

Address:

City:

State:

Zip:

Sponsorship and Exhibitor Cancellation Policy

Conference Sponsorship or Exhibitor Booths are refundable if your cancellation notice is received by April 15, 2024. There will be no refunds after this date. A cancellation fee will be applied that will be 20% of the sponsorship or exhibitor fee. CBE must be notified of any and all cancellations in writing. If CBE cancels the event due to unforeseen circumstances, Exhibitors and Sponsors will be given the option to donate their payment to CBE or to receive a full refund.

Acknowledgement of Contract

I have read the Sponsor and Exhibitor Terms and Conditions, and by submitting this Application and Contract I agree to abide by all the Terms and Conditions governing the CBE International Conference set forth in this contract and the registered representative(s) will abide by these standards. The Terms and Conditions constitute a legally binding contract between Sponsor/Exhibitor and CBE International.

I acknowledge that the above named organization supports CBE's mission and core values, agrees with CBE's statement of faith, and will abide by CBE's Sexual Harassment or Other Forms of Harassment Policy.

Signature:

Date:

Printed Name:

Title:

Sponsorship and Exhibitor Terms and Conditions

Nature of Exhibition

The 2024 CBE International (CBE) conference, “Tell Her Story: Women in Scripture and History” includes an exhibit of products, services, and ministries to and for people of the Christian faith, particularly those who support women’s leadership as biblical. CBE reserves the right to refuse rental of display space to any company or ministry whose display of goods or services or activities is not, in the opinion of CBE, compatible with the general character and objectives of [CBE’s Mission and Core Values](#). CBE reserves the right to review all materials offered by an exhibitor and to remove, at exhibitor cost, any merchandise deemed by the conference committee as not suitable for display at our conference.

A completed sponsor application does not guarantee that space will be available. If space is not available, a waiting list will be developed in the order of the date of receipt by CBE of each completed and paid Application and Contract. CBE will refund all payments received with the Application and Contract to any applicant for whom space is not available, or to whom exhibit privileges are not extended or are revoked for reasons other than violation of the Exhibitor Terms and Conditions. A payment handling fee may apply to refunds of credit card payments.

CBE’s Sponsor and Exhibitor Guidelines

As a sponsor or exhibitor, you are performing a significant service to CBE and the cause it represents. Because of this, we ask all CBE sponsor or exhibitors to kindly read and observe the following guidelines:

- Sponsor and exhibitor presentations should be consistent with [CBE’s Statement of Faith](#), [Core Values](#), and [Sexual Harassment or Other Forms of Harassment Policy](#).
- CBE seeks to foster a diverse and gracious community. When speaking of other views or personalities, please be gracious. Criticisms and generalizations regarding sexual orientation, political parties, geographic regions, denominations, and other demographics including stereotypes regarding complementarians, age, ethnic or racial groups, socio-economic class, or gender should be avoided. Wherever possible, when referring to people, sponsors and exhibitors should use gender inclusive language to make it clear they are referring to both men and women.
- We ask all CBE sponsors or exhibitors to omit addressing issues that are not central to or that oppose [CBE’s mission](#), [Core Values](#), and [Statement of Faith](#). If a sponsor or exhibitor cannot gracefully avoid being drawn into a discussion of these sorts of issues, kindly make it very clear that you are not speaking as a CBE representative.
- Sponsors and exhibitors may not promote other organizations outside their own. CBE provides exhibitor booths for this purpose. Sponsors and exhibitors may not fundraise at this event.

Thank you very much for your help in these areas.

Insurance and Liability

Neither CBE International, its officers, representatives, or employees, nor Crowne Plaza Denver Airport Convention Center, will be responsible for any injury, loss, or damage that may occur to the Sponsor or Exhibitor or their employees or property from any cause whatsoever, prior, during, or subsequent to the conference. It is understood by the Sponsors or Exhibitors that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in many booths, and various other factors, make it reasonable that each Sponsor or Exhibitor shall assume the risk of any such injury, loss, or damage. The Sponsor or Exhibitor, by signing the Application and Contract for exhibit space, thereby assumes such risk and expressly releases CBE and its members, officers, representatives, and employees from any and all claims for any such injury, loss, or damage.

It is recommended that Sponsors or Exhibitors take precautionary measures of their own, such as the securing of small or easily portable articles of value and removing these items of value after exhibit hours. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of an Act of God, military activity, strike, civil disorder, curtailment of transportation facilities or any other circumstances that make it impossible or inadvisable for CBE to hold the conference at the time and place provided in the Application and Contract, then and thereupon the contract shall terminate, and the Sponsors or Exhibitors shall waive any claim for damages or compensation, except the prorated return of the amount paid for space, after deduction of actual expenses incurred in connection with the Conference, and there shall be no further liability on the part of either party. It is recommended that Sponsors or Exhibitors obtain adequate insurance coverage at their own expense for property loss or damage and liability for personal injury.

The Sponsor or Exhibitor shall indemnify CBE and its directors, officers, employees, representatives, and agents from and against any claims, actions, liabilities, or expenses (including, but not limited to reasonable attorney's fees) arising out of any acts or omissions of the Exhibitor, its representatives, agents, or contractors, at or in connection with the conference.

Payment Terms and Schedule

All payments must be in US funds, payable to CBE International. Full payment is due with Application and Contract. If any Sponsor or Exhibitor fails to pay, when due, any sum required by the Application and Contract for exhibit space, fails to perform any other term or condition of the contract, or fails to observe and abide by these Sponsor and Exhibitor Terms and Conditions, CBE International reserves the right to terminate this contract.

Assignment of Space

CBE International will make assignment of sponsor and exhibitor space on a first come, first served basis. All spaces will be among traffic flow.

Subletting of Exhibit Space and Prohibited Uses

Sponsors or Exhibitors are prohibited from assigning or subletting any portion of their exhibit space to another company.

Alcoholic Beverages

The serving of alcoholic beverages by Sponsors or Exhibitors in any part of the exhibit area is strictly prohibited.

Amendments

CBE International reserves the right to interpret, amend, and enforce these Sponsor and Exhibitor Terms and Conditions. Written notice of any amendments or interpretations shall be given to each Sponsor or Exhibitor. Each Sponsor or Exhibitor, for itself, its agents, and its employees agree to abide by all Sponsor and Exhibitor Terms and Conditions set forth herein, or by any subsequent amendments or interpretations.

Enforcement

Any Exhibitor not abiding by the Exhibitor Terms and Conditions set forth will lose the privilege of exhibiting. The Exhibitor Terms and Conditions set forth herein will be enforced.

Exhibitor Information

Any shipments made to the venue must be labeled with the recipient's name, group, affiliation and the event

date. Shipments will only be received by the venue within 72 hours of the conference. Venue labor and/or storage charges may apply, and each sponsor or exhibitor is responsible for the charges.

Any special connectors, adapters, etc. that are needed are the responsibility of the Sponsor or Exhibitor.

Display/Promotional Materials

Display items, banners, and signage may not be affixed to any door, stationary wall, floor, column, or ceiling with nails, staples, push pins, tape or any other substance. No signs or posters can be displayed in the venue without prior inspection and approval. The venue's convention services manager must inspect and approve signs and posters. Distribution of promotional gummed stickers or labels is strictly prohibited. All decorations must be both color safe and fire safe. No confetti or candles are allowed. All fire exits must be kept accessible.

Display items must align with [CBE's Mission and Core Values](#).

Local, State, and Federal Laws

The exhibitor is responsible for complying with all local, state, and federal laws. Exhibitor must comply with all local, state, and federal sales tax laws where applicable.

Sponsor Logo Specifications

Logos due **December 29, 2023**, for guaranteed inclusion on CBE's conference webpage when registration opens. Logos submitted after this date will appear on website within 72 hours after approval.

Advertisements for Conference Workbook due no later than **March 15, 2024**. Logo for PowerPoint due no later than **March 15, 2024**.

CBE Conference "Tell Her Story: Women in Scripture and History" July 26–28, 2024				
Media Type	Color Profile	Resolution	File Type	Size
Logo*	CMYK	300 ppi at full size	Vector image preferred (EPS, AI, SVG). Raster acceptable (JPG, TIF).	Size varies by usage. If possible, please provide a logo 5 in wide (or a vector image so we can re-size). This will be large enough for most uses. If your sponsorship includes a larger logo display than this and the files you provide are insufficient, we will let you know.
Advertisement (conference booklet)	CMYK**	300 ppi at full size	JPG or TIF preferred	Full Page - Width: 5.75 in Height: 8.75 in Half-page - Width: 5.75 in Height: 4.5 in Please note that the above dimensions include 0.125 inches of bleed space on all 4 sides.
Image for PowerPoint	RGB	96 ppi at full size	JPG or PNG preferred	Width: 1280 pixels Height: 720 pixels
Video	16:9 widescreen, standard or high definition			

*Our preference is a print-quality logo file. This gives us what we need for print or digital use (we can change size and convert the color profile for digital use as needed).

If you have logo use standards, or logo variations, feel free to provide them. We will do our best to respect those standards.

**If your package includes a black and white ad, you can provide color or black-and-white. If you prefer to design a color ad, we can convert to grayscale.

CBE'S SEXUAL HARASSMENT OR OTHER FORMS OF HARASSMENT POLICY

DISCRIMINATION OR HARASSMENT

CBE is committed to providing a positive environment free from discrimination or harassment, violence, or threatening behavior. Harassment of any sort between employees, volunteers, and/or third parties, including sexual harassment, is against everything for which Christians for Biblical Equality (CBE) exists. All persons inside and outside of CBE are to be treated with the utmost dignity and respect. CBE's mission is best accomplished in an atmosphere of professionalism which, in turn, is supported by mutual respect. CBE expects all employees, volunteers, and/or third parties to work toward this goal.

Definitions of Sexual and Other Forms of Harassment

Harassment is one type of discrimination and consists of unwelcome conduct based on a person's sex, race, ethnicity, national origin, age, or any other legally protected characteristic. One form of prohibited harassment is sexual harassment. Sexual harassment includes unwelcome sexual advances, requests for sexual favors, sexually motivated physical contact, or other verbal or physical conduct or communication of a sexual nature. CBE prohibits harassment, including sexual harassment, in any form, including verbal, physical, and visual harassment. While not exhaustive, some examples of conduct that may constitute harassment in violation of this policy if based on someone's sex or other legally protected characteristics include:

- Unwelcome abusive, intimidating, insulting, degrading, or offensive remarks, epithets, jokes or slurs;
- Displaying objects, cartoons, pictures, or other material which may be perceived as offensive or demeaning;
- Unwelcome conduct of a sexual nature, such as unwelcome leering, sexual gestures, sexual advances, requests for sexual favor;
- Unwelcome physical conduct of a sexual nature; or
- Threats, demands, or suggestions that an employee's work status, advance or terms of employment are contingent on the employee tolerating or agreeing to submit to unwelcome sexual advances.

OFFENSIVE CONDUCT

As a Christian organization dedicated to biblical gender equality, it is vital that CBE partners, consultants and vendors, its employees, and sub-contractors, demonstrate exemplary behavior in their interactions with CBE's community. This is especially true of interactions between women and men. Violence or abuse of any kind will not be tolerated. CBE partners, consultants and vendors, its employees, and sub-contractors will demonstrate respect in all interactions with CBE employees, volunteers, and third parties (CBE constituents such as clients, donors, supporters, as well as consultants, contractors, or vendors working with CBE.) This includes verbal or body language. Behavior that demeans or intimidates others will not be tolerated. This includes, but is not limited to:

- Yelling or shouting under any circumstances
- Slamming doors or slamming objects on desks or in work environments
- Storming out of a room
- Yelling or physical intimidation of any kind
- Standing over someone for the purposes of intimidation, or intentionally blocking their path
- Body language that conveys power, dominance, or disrespect
- Threats of violence
- Comments about someone's physical appearance privately or in public

- Insults
- Crude or sexual jokes
- Watching pornography
- Posting inappropriate images or messages
- Ignoring, dismissing, or showing contempt toward another's ideas or opinions
- Refusing to change behavior if another attendee expresses discomfort

No Retaliation

Retaliation against any individual for making a complaint under this policy, for opposing harassment, or for participating in an investigation of any claim regarding harassment or inappropriate behavior is strictly prohibited.

Reporting

Employees, volunteers, and/or third parties should report promptly any incident of perceived harassment affecting them or others to CBE's attention.

Contact

Mary Gonsior, Operations Manager
mgonsior@cbeinternational.org
(612) 872-6898



Christians for Biblical Equality

122 West Franklin Avenue, Suite 218

Minneapolis, MN 55404

Phone: **612-872-6898**

cbe@cbeinternational.org

www.cbeinternational.org